

PYRAMID PRESS

ASHRAE – Memphis Chapter
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October, 2005

LUNCH MEETING 11:30 TUESDAY,
OCTOBER 18, 2005, KEMMONS
WILSON CENTER HOLIDAY INN, 3700
CENTRAL AVENUE

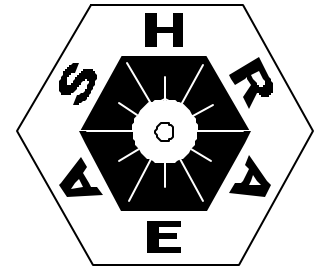
FED EX INSTITUTE OF TECHNOLOGY SITE VISIT

By: James Hellums and Jeff Haltom

The October monthly meeting will highlight one of Memphis's new technology driven facilities located at our very own University. This building was designed and constructed with technology and versatility in mind, and is achieving national differentiation for the University of Memphis.

James Hellums, the Assistant Vice President for Physical Plant at the University of Memphis and Jeff Haltom, Mechanical Engineer at Shappley Design will lead the tour. James was heavily involved with the design and development as the owner and Jeff Haltom was the lead Mechanical Designer.

The tour will commence immediately following lunch. The October meeting will also be Resource Promotion Month (see attached letter).



Memphis Chapter Contacts

PRESIDENT:

Evans Jack: 324-6610
Fax: 324-6612

PRESIDENT ELECT:

James Copeland 224-6805
Cell: 508-4899
Fax: 224-4331

VICE PRESIDENT:

John Colmer: 761-0885
Fax: 761-2943

SECRETARY:

Brent Wiseman:
Fax:

TREASURER:

Brad Grammar:
Fax:

MEMBERSHIP:

Jason Snyder: 683-3900
Fax: 683-3990

NEWSLETTER:

Denver Glazier: 383-5717
Fax: 383-5758



THE PRESIDENT'S CORNER

President's Column

THE HISTORIAN

SIXTY-TWO YEARS AND COUNTING (1943 – 2005)

W.A. Soefker & Son, Inc. has had three presidents named W.A. Soefker and each of them has had a son to join them in business during the last sixty-two years.

Families working together, a tradition dating back centuries. Young men and women learn the inner workings of business by observing older relatives. These young people "earn their stripes" and many complete their education, while learning a trade that will sustain them and their families. The introduction too the concepts of business ownership, plus the reputation they expect to carry in their families' names provide them with a sense of accomplishment. Their customers also gain the security of dealing with a "known entity." This is the case with W.A. Soefker & Son, Inc.

1943: W. A. (Dutch) Soefker, Sr. with a partner founded Southern Plumbing Co. The company began as a Plumbing and Heating Contractor operation. This was in the days before every building was air conditioned (cooled).

1944: W. A. (Dutch) Soefker, Sr. purchased his partner's portion of the company and with his son W. A. (Bud) Soefker, Jr. (Buddy's father) continued the business as a Plumbing and Heating Contractor operation. That same year the company name was changed to W. A. Soefker & Son, Inc.

1967: W. A. (Buddy) Soefker, III came into the company. Buddy had graduated from LSU with a degree in Mechanical Engineering had worked for Allen & Hoshall Consulting Engineers and Morgan Turner Contractors before starting work with the company. In 1967 W.A. Soefker & Son began performing a full range of heating, ventilating and air conditioning and plumbing services.

1991: Brett A. Soefker, son of W.A. (Buddy) Soefker, III joined the firm after graduation from Vanderbilt University. Brett graduated with an undergraduate degree in Mechanical Engineering and a graduate degree in Business.



HISTORIAN CONTINUED

1995: Soefker Automation, LLC was established to expand in house Direct Digital Control for HVAC systems. Soefker Automation, LLC is presently a Honeywell partner designated as a Systems Integrator.

2005: W. A. Soefker & Son, Inc., Soefker Services, LLC and Soefker Automation, LLC employs about 75 employees. They perform work in the three states; Tennessee, Mississippi and Arkansas.

As you can see from the above history of W.A. Soefker & Son, Inc. they have had to be innovative and adapt their company to the changing market place.

PROGRAMS

- **October 18th, 2005** – Kemmons Wilson Center, University of Memphis, 3700 Central Ave. Topic - University of Memphis Fed Ex Institute of Technology Plant Tour.
- **November 8th, 2005** – Kemmons Wilson Center, University of Memphis, 3700 Central Ave. Speaker - Glenn Cunningham, Tennessee DOE
- **December** - Christmas Party TBA
- **January 10th, 2006** – Kemmons Wilson Center, University of Memphis, 3700 Central Ave. Speaker – Mike Conner ASHRAE Distinguished Lecturer
- **February 13th, 2006** – Kemmons Wilson Center, University of Memphis, 3700 Central Ave. Speaker – Tekworx Control System Strategies
- **March 14th, 2006** – Kemmons Wilson Center, University of Memphis, 3700 Central Ave. Speaker – Daniel Int-Hout ASHRAE Distinguished Lecturer
- **April 19th, 2006** – Kemmons Wilson Center, University of Memphis, 3700 Central Ave. Topic – Sustainability and the Building Environment
- **May 9th, 2006** – Kemmons Wilson Center, University of Memphis, 3700 Central Ave. Topic – Panel Discussion TBA.

MEMBER NOTICES

ASHRAE MEMBERSHIP GROWTH

I am pleased to hear you have colleagues interested in becoming members of ASHRAE. Please inform them to log on to <http://www.ashrae.org> to fill out an electronic application. Once at the site click on "Join ASHRAE" on the left side of the page then scroll down to the appropriate application for the desired membership grade (This link will take you directly to the membership application selection page - <http://www.ashrae.org/template/AboutLinkLanding/category/1872;jsessionid=aaaglpHers1BeQ>) . Also, have each interested colleague go to the Memphis Chapter Internet site (<http://www.angelfire.com/tn/ashrae/page2.html>) and fill out a local chapter application. If the prospective members do not have internet access just have them contact me directly and give me their mailing address for me to send hard copies.

Total dues are \$150 National and \$85 local. Local dues are only \$15 if they will not attend the lunch meetings.

Please feel free to call or write with any questions.

Jason Snyder, P.E.
(ASHRAE Membership Promotion Chairman)
Mechanical Division
Ellers, Oakley, Chester, and Rike, Inc.
5100 Poplar, Suite 1600
Memphis, TN 38137-1601
Phone: Memphis - (901) 683-3900; Jackson - (731) 664-7440
Fax: Memphis - (901) 683-3990; Jackson - (901) 531-8422
Email: jsnyder@eocr-inc.com



MEMBER NOTICES

Are you interested in promoting an outstanding young employee, your company and ASHRAE?

Then I encourage you to enter the *New Faces of Engineering*.

Part of National Engineers Week, Feb. 19-25, the New Faces program highlights the contributions of the industry's newest engineers. Each year, the program culminates with a full-page ad in *USA Today* of the top 16 New Faces. The ad features a photo of the selected young engineers, the name of the company for which they work and a brief description of their contributions. Within ASHRAE, this same information is used to promote the Society's nominees in *ASHRAE Insights*, in the ASHRAE electronic newsletter, *E-Connections*, and on ASHRAE.org.

To make this program successful, ASHRAE needs the help of its members. We are seeking nominees. Nominees must be under the age of 30, hold an engineering degree, be employed as an engineer for between two and five years, have been involved in projects that significantly impact public welfare or further professional development and growth and be an ASHRAE member.

To nominate young engineers, submit the completed nomination form on ASHRAE.org at www.ashrae.org/newfaces. We ask that you submit nominations to ASHRAE by **November 1, 2005**.

The *New Faces of Engineering* strives to promote the accomplishments of young engineers by highlighting their engineering contributions and the resulting impact on society. It is a recognition program, not a competition. Nominees should be able to tie at least one achievement to something the non-engineering community can appreciate.

Thank you,

Lee Burgett, ASHRAE president

MEMBER NOTICES



ASHRAE

Memphis Chapter

Research Promotion Newsletter

Current Total...\$1,375.00 toward a goal of \$12,000.00



October 2005

Chapter Leadership Continues to Step Up to The ASHRAE Research Challenge!

All Chapter officers are asked to make a personal donation to ASHRAE Research of at least \$100. As of press time, holders of the following offices have met or exceeded the minimum contribution:

- President
- Vice President & CTTC Chair
- Treasurer
- Research Promotion Chair
- Historian
- Student Activities Chair

CONFIRMED RESEARCH CONTRIBUTORS 2005-2006

Show the entire h.v.a.c. community that you and/or your company are committed to the further enhancement of the h.v.a.c. industry. Make your contribution to ASHRAE Research, and once confirmation is received from ASHRAE headquarters, your name will be listed in this space in every issue until the end of the current Society Year—31 May 2006.

Through 30 September...

- Evans Jack
- Computer Environment, Inc. (John Colmer)
- Jeff Gatlin
- Jerry Gatlin
- Russ Fletcher
- Roger Buckmaster
- Steve Bieber
- Jim Corzine
- Bill Jason
- Memphis Chapter (to benefit New Orleans Chapter)
- Brad Grammer
- Chris Claude

In What Fields Does ASHRAE Fund Research ?

Indoor Air Quality Comfort & Health	15%
Design Tools	15%
Commissioning and O&M Tools	15%
Energy Conservation	15%
Environmentally Safe Materials (CFC, etc.)	10%
Emerging Technology and Advanced Concepts	10%
Fire and Safety	5%
Refrigeration Systems	5%
Food Processing and Preservation	10%

Challenge—A manufacturer's rep has challenged all the other reps get the manufacturers that they sell for to contribute at least \$500 to ASHRAE Research through the Memphis Chapter! Contributors will have their names listed above.

October is Donor Recognition Month !

The October Chapter meeting will be Donor Recognition Day! Chris Claude and Jeff Gatlin will distribute the donor recognition coins and plaques.

All attendees who bring a \$50 or greater contribution to ASHRAE Research to the October meeting will receive an ASHRAE-Memphis commemorative coffee cup!

Contribute Online at:

<https://www.ashrae.org/template/ResourcePromotion;JSESSIONID=aaebiPVaTYozQ>

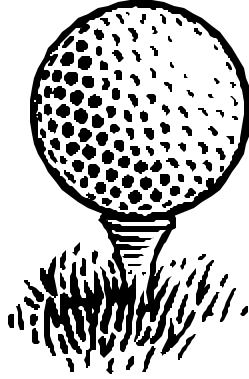
Reply to:

Jeff Gatlin, PE, LEED AP
ASHRAE-Memphis Research Promotion Chair
97 Tillman St.
Memphis, Tennessee 38111

Phone: 901-452-2500
Fax: 901-452-2530
Email: jeff@thompsonengineers.com

2005-2006 Research Promotion Committee:
Jeff Gatlin, Chris Claude, Brian Schaffler, Ron Lamar Thompson, Ron Louis Thompson, Bob Buckmaster, Bill Copeland, William Hollinger, and Fred Smithwyck

This is a Memphis Chapter publication. The Chapter cannot and does not speak for the Society.



ASHRAE Golf Tournament

Proceeds to benefit ASHRAE Research & Promotion

Friday, October 28th

9:00 AM Shotgun Start

Windyke Country Club

**4 Man Scramble Format – Organize your own team or allow us to pair
you with other golfers**

Lunch & Prizes following

Cost: \$75 per person

Participants:

- 1.** _____
- 2.** _____
- 3.** _____
- 4.** _____

Contact Name: _____

Fax Entry Form back to David George or Stan Wilson (Fax: 373-5155)

Make Check Payable to **ASHRAE – Memphis Chapter** and mail to:

Brad Grammer

BCM

1015 Cordova Station

Cordova, TN 38018

For more information contact David George or Stan Wilson at 373-5100